



PROACTIVE HOSPITALITY SOLUTIONS



Revenue Management Package



OTA Management Packages

REVENUE MANAGEMENT PACKAGE

phs

30 Hours

- Platform Checks
 - Rates
 - Policies
- Property info setup and checks
- Online Presence Analysis
- Online Listing Alignment
- New Updates
- Parity across all major platforms
- System audit
- Rate Analysis
- Competitor Analysis
- Area Analysis
- Review Analysis
- SWOT Analysis
- GEO Opportunities
- Event Analysis
- Daily revenue tracking/reporting
 - All inbound revenue
 - Cancellation reporting
- Online and Direct Pricing Strategies
- Monthly Forecasting
- Structured Promotional Campaigns
- Promotional Strategies
- Monthly Market Segments / Area Trend reporting
- Geo market opportunity identification
- Complete local site listing and optimization
- GDS Set Up and Support
- Full ad hoc support